



Michael Ferrari.net


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# **Imaging for Print**


Marketing and Merchandising


# Playstation Hiring Campaign

**The Sound of Adventure**




**Music Composer**





PLAYSTATION   
DEVELOPMENT TEAM

**Breathtaking Worlds**




**Concept Artist**





PLAYSTATION   
DEVELOPMENT TEAM

**Unforgettable Characters**

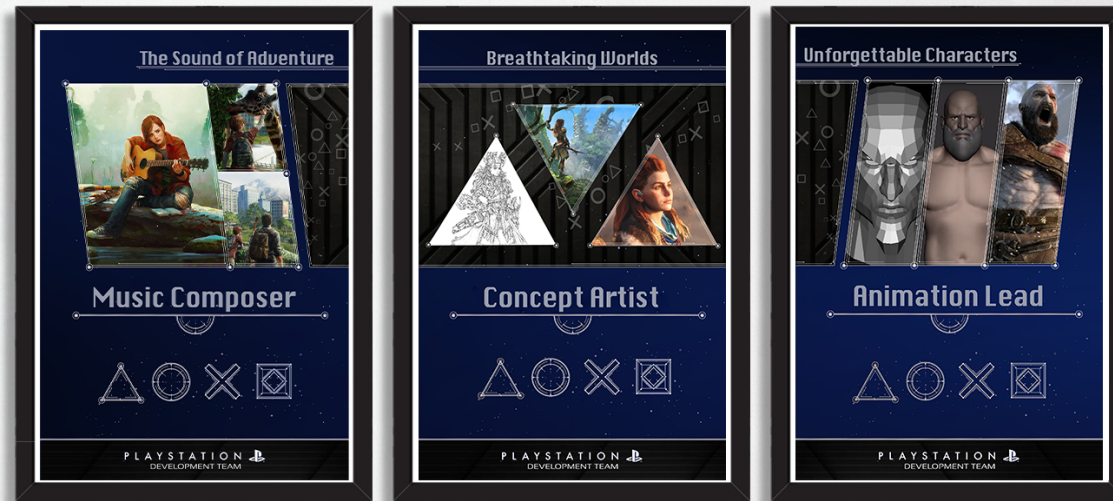


**Animation Lead**



PLAYSTATION   
DEVELOPMENT TEAM

# Playstation Hiring Campaign





## The Maine (Band) Marketing



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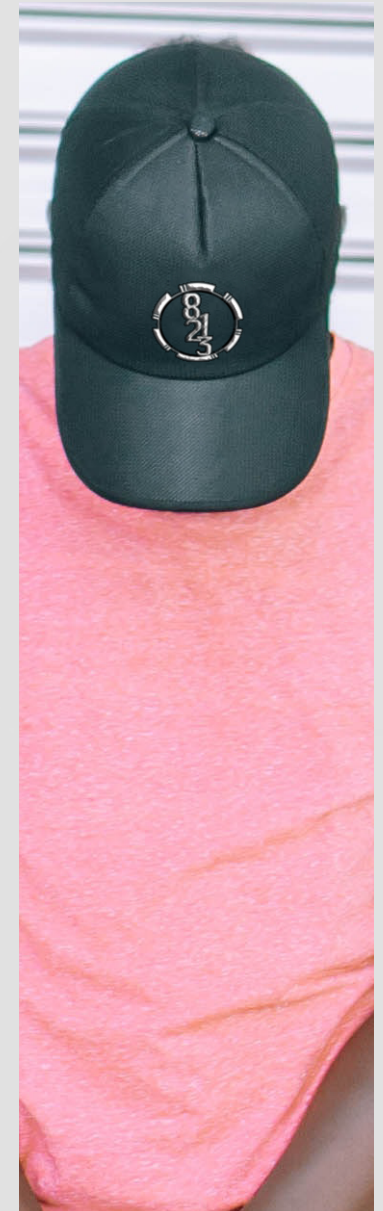




## The Maine (Band) Marketing

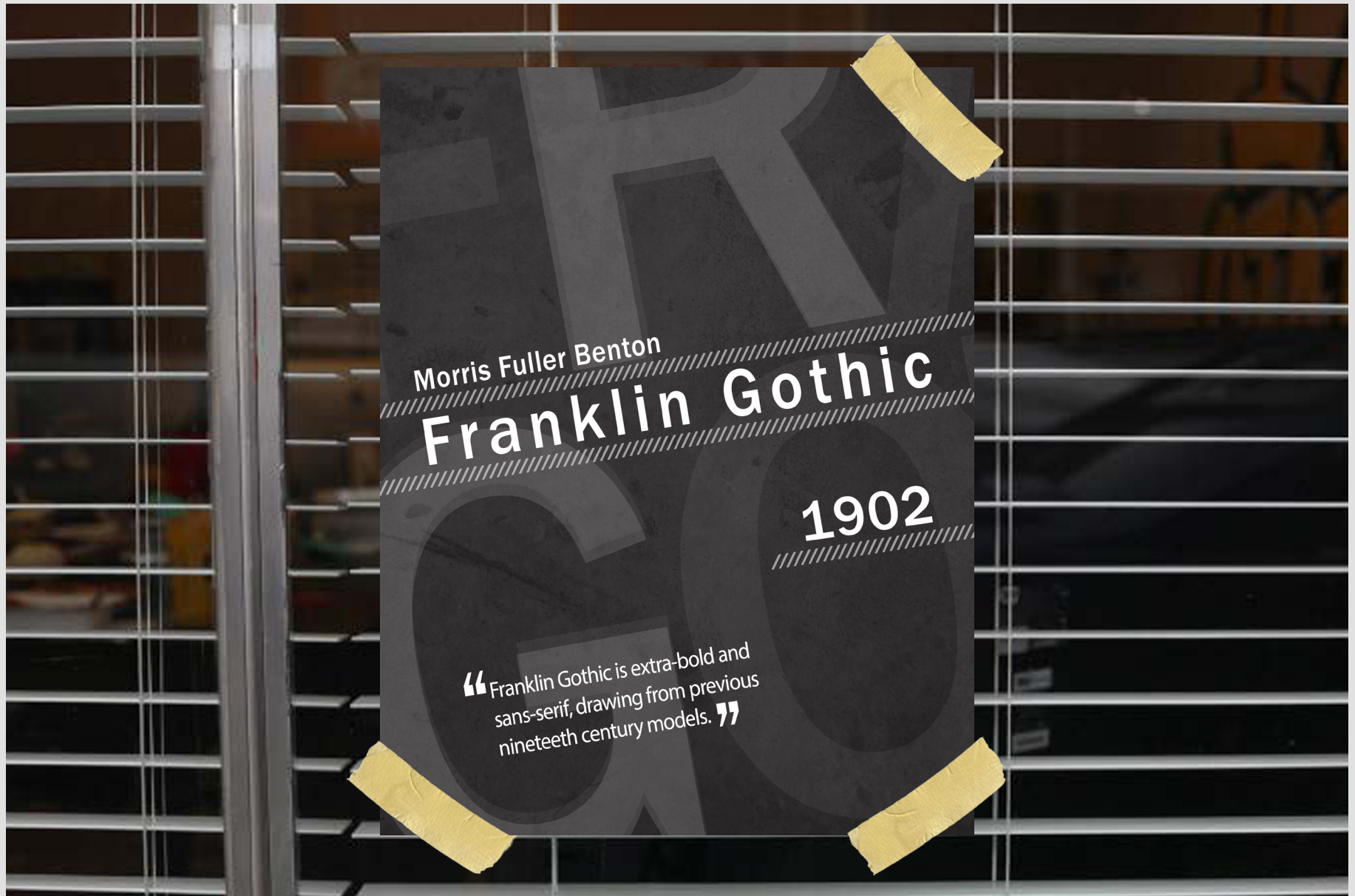


## The Maine (Band) Merchandise



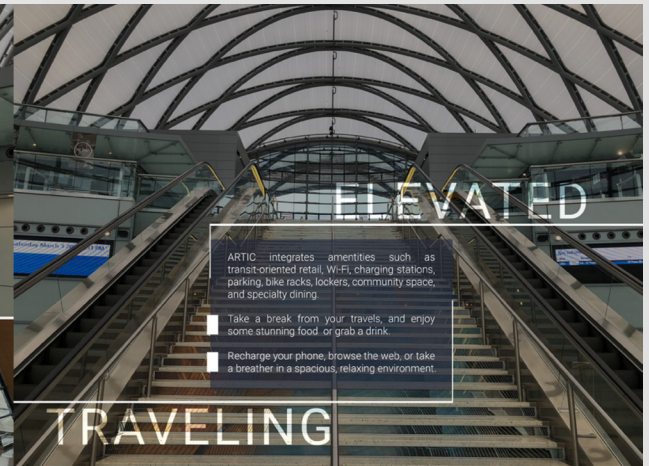


## Franklin Gothic Font Concept





# ARTIC Promotional Pamphlet





## ARTIC Promotional Pamphlet

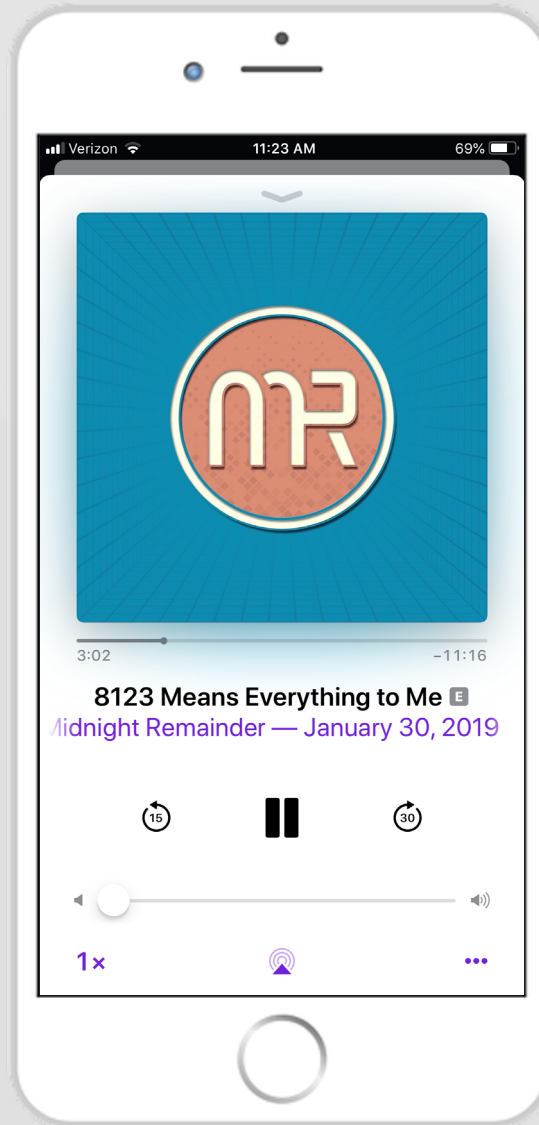
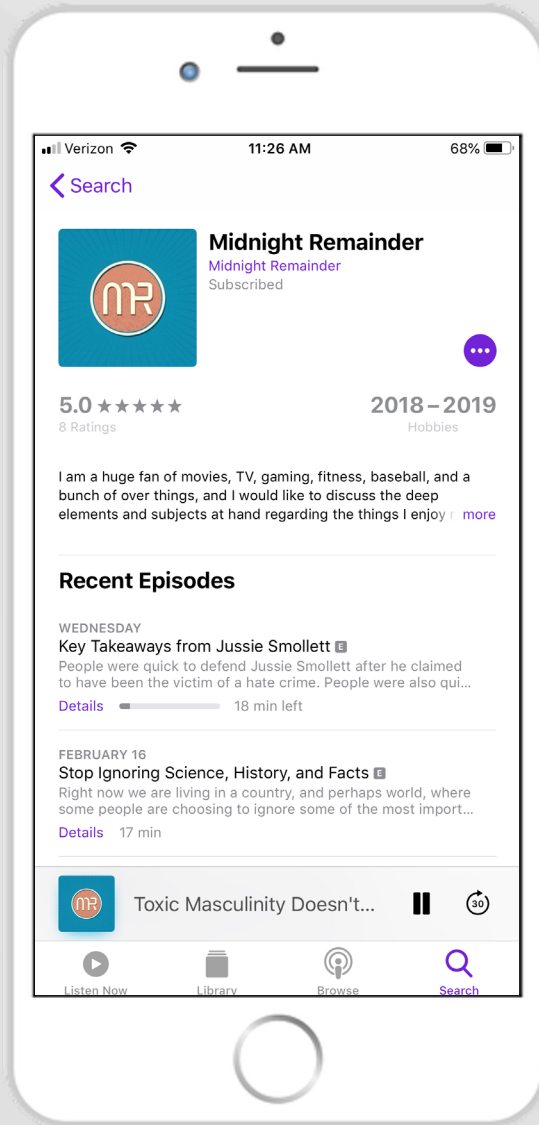


# **Imaging for Web**

Branding, Campaign, & Marketing



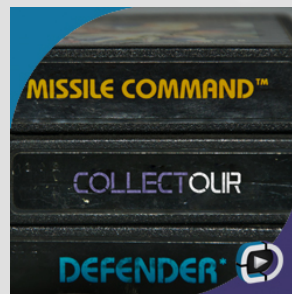
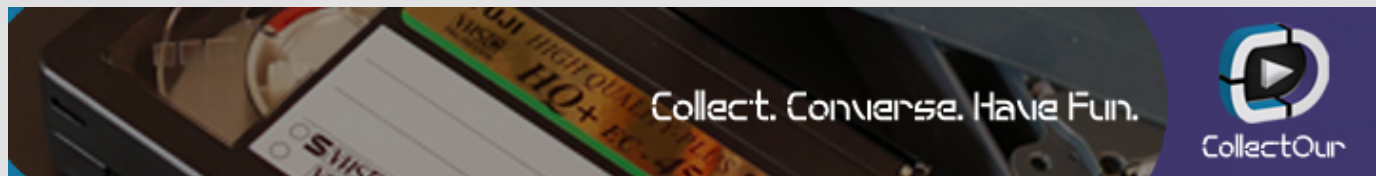
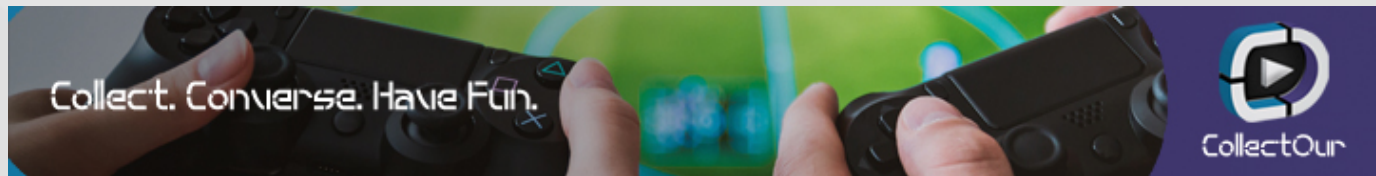
# Midnight Remainder



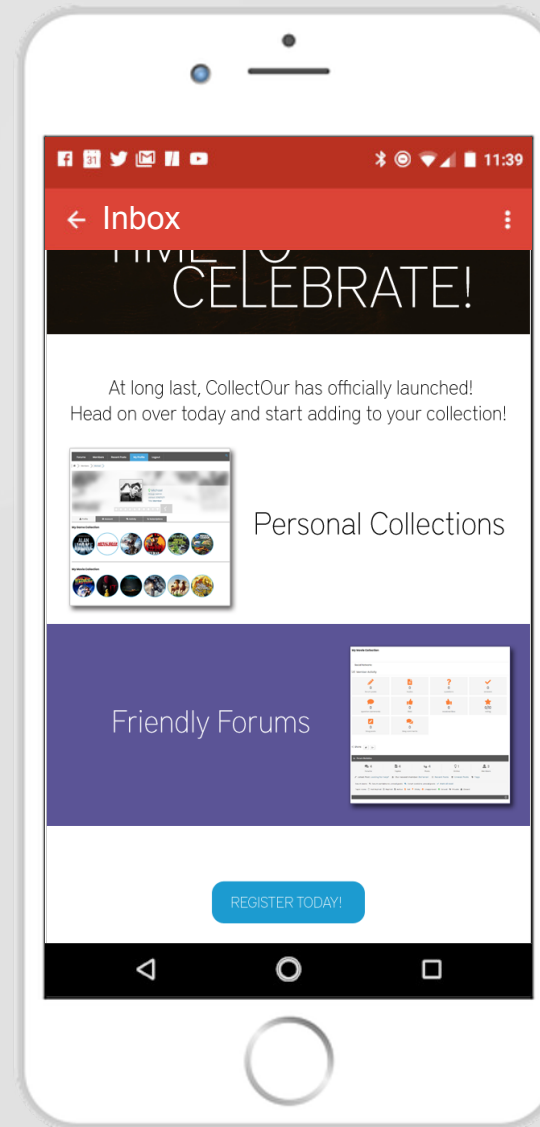
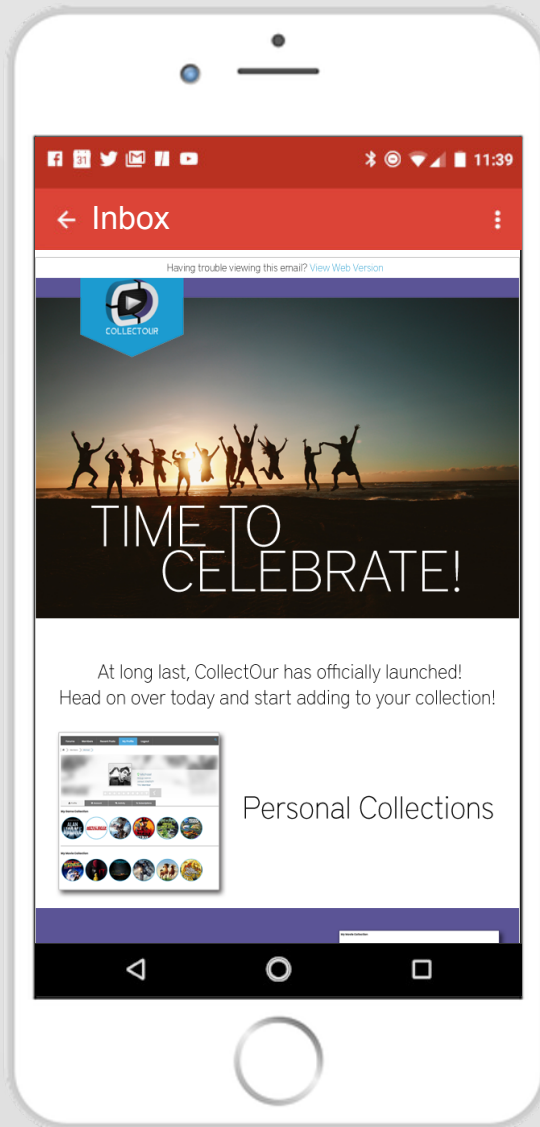
Midnight Remainder is a twice weekly podcast that goes up on Wednesdays and Saturdays, and covers popular topics, personal topics, and topical subjects with the intent of unifying, opposed to pandering or targetting a specific type of person. Anything from video games to recent political events may be covered, but in a manner and mood that makes sense and translates well no matter what the subject of the episode is.

Midnight Remainder aims to promote healthy and respectful discussions, even for the most controversial of subjects.

# CollectOur Marketing



# CollectOur Email



# **Imaging for Web**

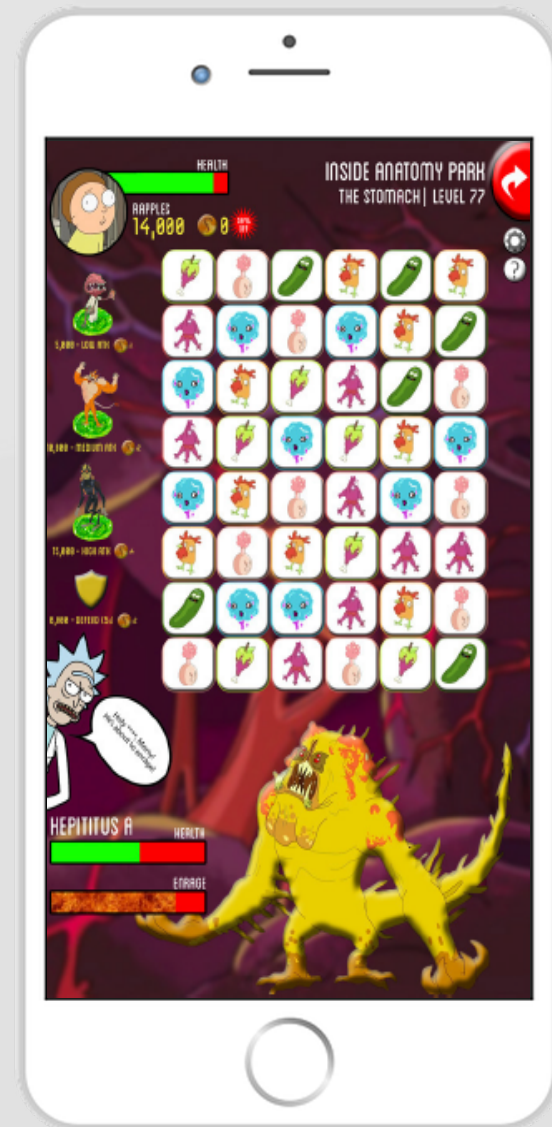
User Interface/User Experience



# MegaMan Mobile Game UI



# Rick and Morty Mobile Game UI



# NBA Mobile Game UI



# **Typography**

Font Design and Creation

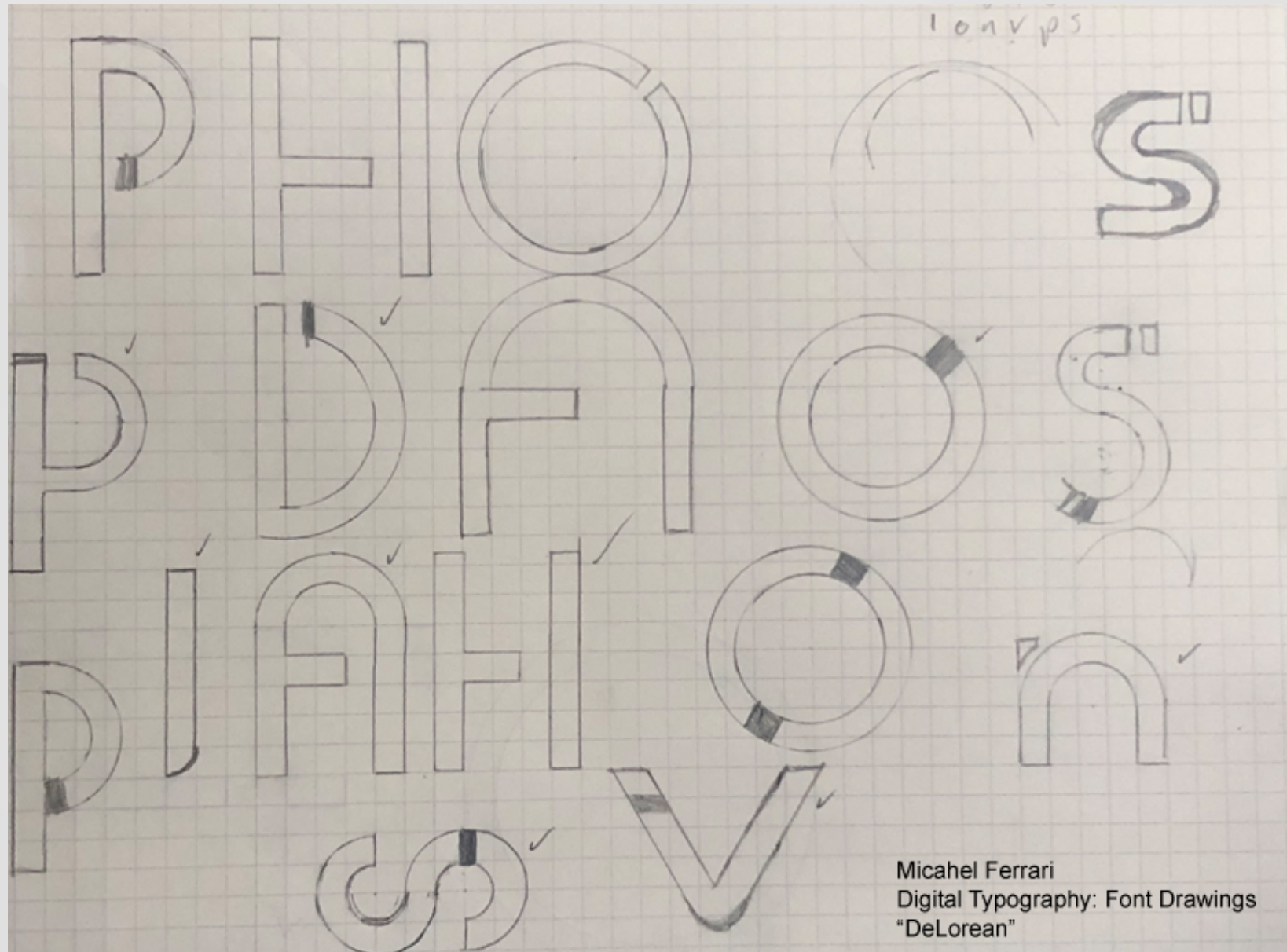


## DeLorean Font Concepts

DeLorean was designed with the goal of creating a futuristic looking font to be used in logos and headers. I wanted to make it almost alien looking, but never sacrifice readability by taking it too far.



## DeLorean Font Sketches



A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9  
~ ! @ # \$ % ^ & \* ( ) - \_ = +  
[ ] \ { } | ; ' : " , . / < > ?

## DeLorean Font Uses



**Thank You!**

Please check out my full online portfolio

**MichaelFerrari.Net**